

FYI: Business

by: NANCY HOLLINGSHEAD World Staff Writer
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Leading and managing chamber forum topic

The Tulsa Metro Chamber will present a Small Business Forum on Aug. 31 to discuss the difference between leading and managing and what business owners can do to become better at both leading an organization and managing when a situation requires it.

Forum panelists are Kent Williams, senior partner at HRB Consultants; and Kevin Kennemer, partner at The People Group LLC.

The event will be held from 7:30 to 9 a.m. at the Hillcrest Oklahoma Heart Institute, 1120 S. Utica Ave., in Lecture Hall I.

The cost is free for chamber members and their first-time guests and principal employees; the cost for others is \$20.

Registration is due by Aug. 27. For more information or to register, contact Warren Unsicker at 560-0125, or e-mail warrenunsicker@tulsachamber.com.

Neosource earns aerospace, ISO certifications

Neosource Inc., a diversified manufacturer with an emphasis in aerospace parts and pipeline technologies, has received AS9100 and ISO 9001:2008 certification through Orion Registrar Inc.

The company also holds FAA/EASA repair station certification, NSCR465K.

Established in 1989, Neosource is an aircraft parts repair and overhaul facility, providing repair services to most of the major airlines.

The AS9100 system was established by prime aerospace contractors such as Boeing to help guarantee a high level of quality and on-time delivery from their suppliers.

Neosource Inc. operates in a 15,000-square-foot facility, located at 9422 E. 55th Place, with 12 full-time and three part-time employees.

Holland to address recent Medicare changes

On Thursday, Tulsa area seniors and their families will have an opportunity to get up-to-date information on the impact of new federal health care regulations on Medicare from a panel of experts, including Insurance Commissioner Kim Holland.

Holland will be joined by several other authorities on senior health and insurance issues for a free informational forum beginning at 9 a.m. in the Perkins Auditorium at the Schusterman Center on the University of Oklahoma-Tulsa campus, 4502 E. 41st St.

Other panelists will include representatives from AARP Oklahoma and SHIP at Life Senior Services. Holland's presentation will be followed by a question-and-answer session.

Local insurance producers who attend will receive one hour of legislative update continuing education credit.

For more information, call Jennie Kleese at (405)522-1769, or visit tulsa-world.com/medicareforum.

TYPros in search of community partner

Tulsa's Young Professionals organization is accepting applications for its 2011 community partnership.

The 7,000-plus member organization partners with an area nonprofit each year to host a number of fundraising events and to provide volunteers.

In the first half of 2010, TYPros has raised more than \$15,000 for Junior Achievement of Oklahoma. Past community partners include Big Brother Big Sisters, Youth Services of Tulsa and Youth at Heart. Many TYPros members continue to volunteer for these organizations following the year of partnership.

The deadline to apply is Sept. 7.

Nonprofit organizations interested in becoming the 2011 partner are encouraged to apply at tulsa-world.com/typrospartner.

To request an application (to submit by e-mail), send an e-mail to executive director Brian Paschal at brianpaschal@tulsachamber.com, or call 560-0286.

OkieSMart half-day seminar scheduled Aug. 26

Members of three local media organizations are invited to participate in "OkieSMart 2010: The Art of Social Media," presented by Walmart on Aug. 26.

Members of the Tulsa chapters of the Public Relations Society of America, International Association of Business Communicators and the Tulsa Press Club are especially invited to the seminar, which will be held from 1 to 5 p.m. at SpiritBank Event Center, 10411 S. Regal Blvd.

The event includes sessions with speakers Rick Burnes with HubSpot, which markets software for small- and medium-sized businesses; and Steve Crescenzo, a principal with Crescenzo Communications.

As part of the event registration, a post-seminar reception will be held from 5 to 7 p.m. Savastano's Pizzeria & Restaurant, located at 8211 S. Regal Blvd.

The cost is \$40 for members of IABC Tulsa, PRSA Tulsa and Tulsa Press Club, \$50 for nonmembers and \$20 for students. For information or to register, visit tulsa-world.com/okiesmart.

Inhofe, Coburn to speak at chamber forums

The Tulsa Metro Chamber will host U.S. Sens. Jim Inhofe and Tom Coburn in back-to-back Congressional Forums.

The first forum, featuring Inhofe, will be held from 7:30 to 8:30 a.m. Aug. 24 at the Renaissance Hotel and Convention Center, 6808 S. 107th East Ave.

The second forum, with Coburn, will be held from 7:30 to 8:30 a.m. Aug. 30 at the Tulsa Convention Center, 100 Civic Center.

The cost for each event is \$30 for chamber members, or \$750 to sponsor a table of eight. For more information or reservations, call 560-0298, e-mail elainewalsh@tulsachamber.com, or visit tulsa-world.com/tulsachamber.

AWC open house set Aug. 26 at Harwelden Mansion

The Tulsa chapter of the Association for Women in Communications invites women interested in meeting other communications professionals from across the Tulsa area to an open house from 5:30 to 8 p.m. Aug. 26 at Harwelden Mansion, 2210 S. Main St.

The free event will allow guests to introduce themselves to current AWC members while familiarizing themselves with the organization and the benefits of membership.

Reservations are due Aug. 23 by e-mailing Shelley Campbell at scampbell@tulsalibrary.org or Beth Turner at bethturner@me.com. For more information about the organization, visit tulsaworld.com/awctulsa.

Tulsa PR firm finalist for Small Agency of the Year

PR News has selected Schnake Turnbo Frank | PR as one of nine finalists nationwide for Small Agency of the Year.

The winner will be announced Oct. 5 in New York City.

Finalists were selected based on demonstrated client growth, retention, agency culture, creative campaigns and overall success.

The category is for agencies with less than \$10 million in annual billings.

Schnake Turnbo Frank | PR, with offices in Tulsa and Oklahoma City, was established 40 years ago and has 22 employees.

Chuck Schnake founded the firm in 1970. Steve Turnbo joined in 1982, was a partner for 25 years and remains as chairman emeritus.

Today the firm is owned by Becky Frank, who joined in 2000, and Russ Florence, president and chief operating officer, who joined in 2001.

OCAST R&D intern workshop set Tuesday at TU


A workshop to help small businesses locate employees with technology training will be held Tuesday on the University of Tulsa campus.

Oklahoma Center for the Advancement of Science and Technology R&D Intern Partnerships pay one-half the cost for an undergraduate intern to work in a research and development setting.

The workshop will be held from 10 a.m. to noon in the Allen Chapman Activity Center, 440 S. Gary Ave.

For more information, call Tessa North at (405) 319-8410, e-mail tessa.north@ocast.ok.gov, or visit tulsaworld.com/ocast; under programs, scroll down to R&D Intern Partnerships.

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